

TRANSFERRING WEALTH INTO PHYSICAL
**PRECIOUS
METALS**

PURE
GOLD
SILVER



BUILD YOUR WEALTH IN OUNCES

WHO WE ARE

Since 2009 our team members have provided **Gold & Silver Education** and resources to people interested in acquiring physical precious metals. We pride ourselves in the simplicity and security given through the entire process.

Pure Gold Silver Inc. (PGS) offers competitive pricing and a buyback option for purchases. Orders are delivered using priority service with full insurance, signature and tracking. Shipping is free on orders placed over five thousand dollars. If you choose not to have the product in hand, we offer secure storage that is convenient, safe, and cost effective.

Our Canadian customers can take advantage of our **Registered Accounts Program**.



EDUCATION & RESOURCES

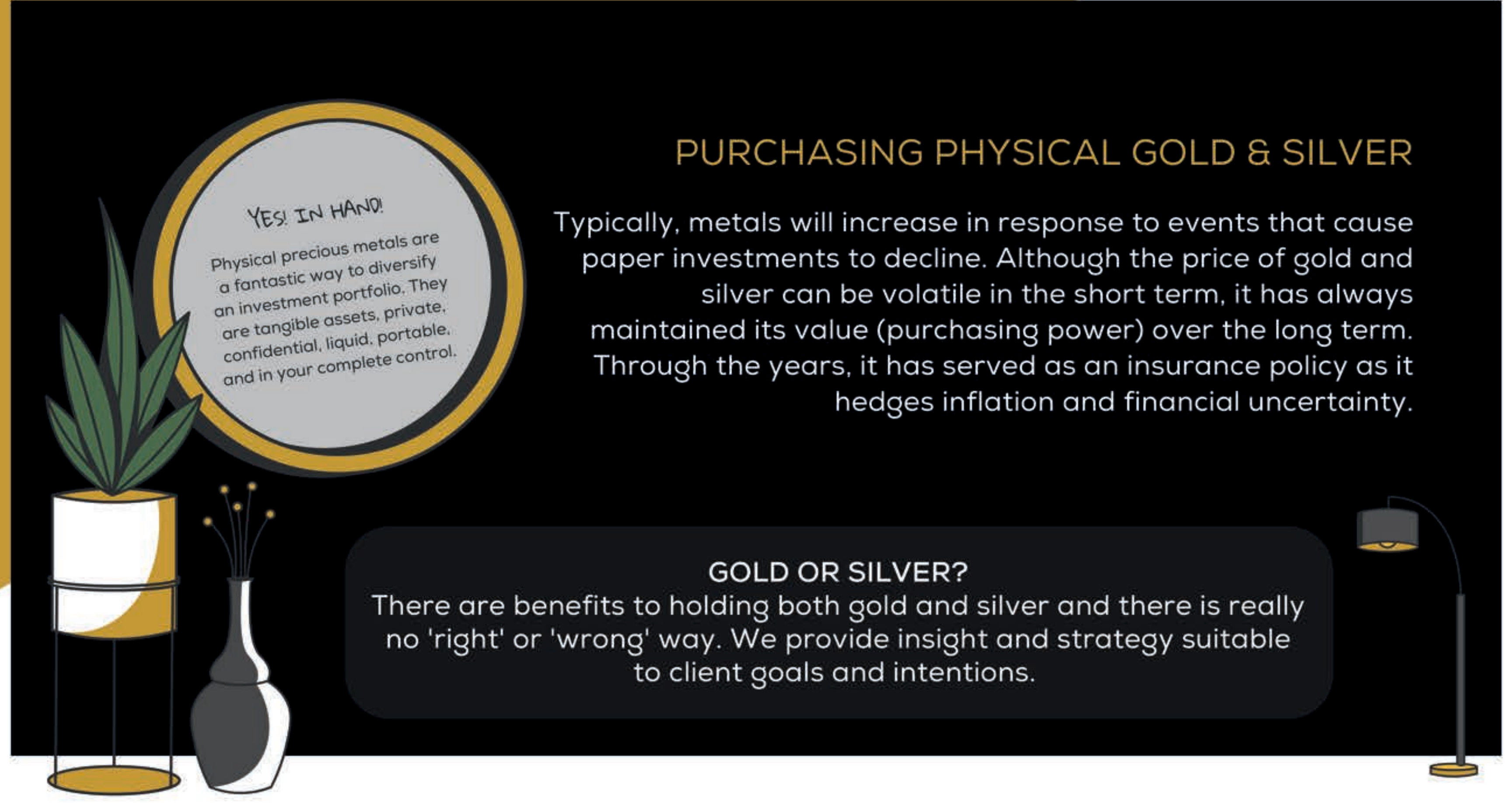
- ✓ Education on History of Gold & Silver
- ✓ Information for Registered Accounts
- ✓ Guidance through Client Decisions
- ✓ Transparency in the Process
- ✓ Resources & Support Provided

Education & understanding is the key to confident sound decisions!

We are here to help!

Our Canadian customers can take advantage of our Registered Savings program. For more information on this program, check out the Registered Accounts Information Package on our website.





YES! IN HAND!

Physical precious metals are a fantastic way to diversify an investment portfolio. They are tangible assets, private, confidential, liquid, portable, and in your complete control.

PURCHASING PHYSICAL GOLD & SILVER

Typically, metals will increase in response to events that cause paper investments to decline. Although the price of gold and silver can be volatile in the short term, it has always maintained its value (purchasing power) over the long term. Through the years, it has served as an insurance policy as it hedges inflation and financial uncertainty.

GOLD OR SILVER?

There are benefits to holding both gold and silver and there is really no 'right' or 'wrong' way. We provide insight and strategy suitable to client goals and intentions.

INSURANCE POLICY & CAPITAL PRESERVATION

Through the years, gold and silver have served as a hedge against inflation as the erosion of currency continues. Trust in financial institutions, governments, and banks are declining, therefore physical ownership of gold and silver are highly sought after. Peace of mind comes from in hand ownership of gold and silver. By owning the metals outright, you have the most solid investment money can buy.



INVESTMENT STRATEGY

Currently, we live in a world where inflation is rampant and uncertainty is prevalent. PGS wants to encourage clients through any economic time to operate from confidence and peace, rather than fear or pressure.

Gold and Silver offer diversification, a hedge against inflation, capital preservation, and insurance policy. Although easily liquidated, Gold and Silver should be considered for long term holdings. The investment potential partnered with the other benefits are among the top reasons to acquire physical gold and silver.

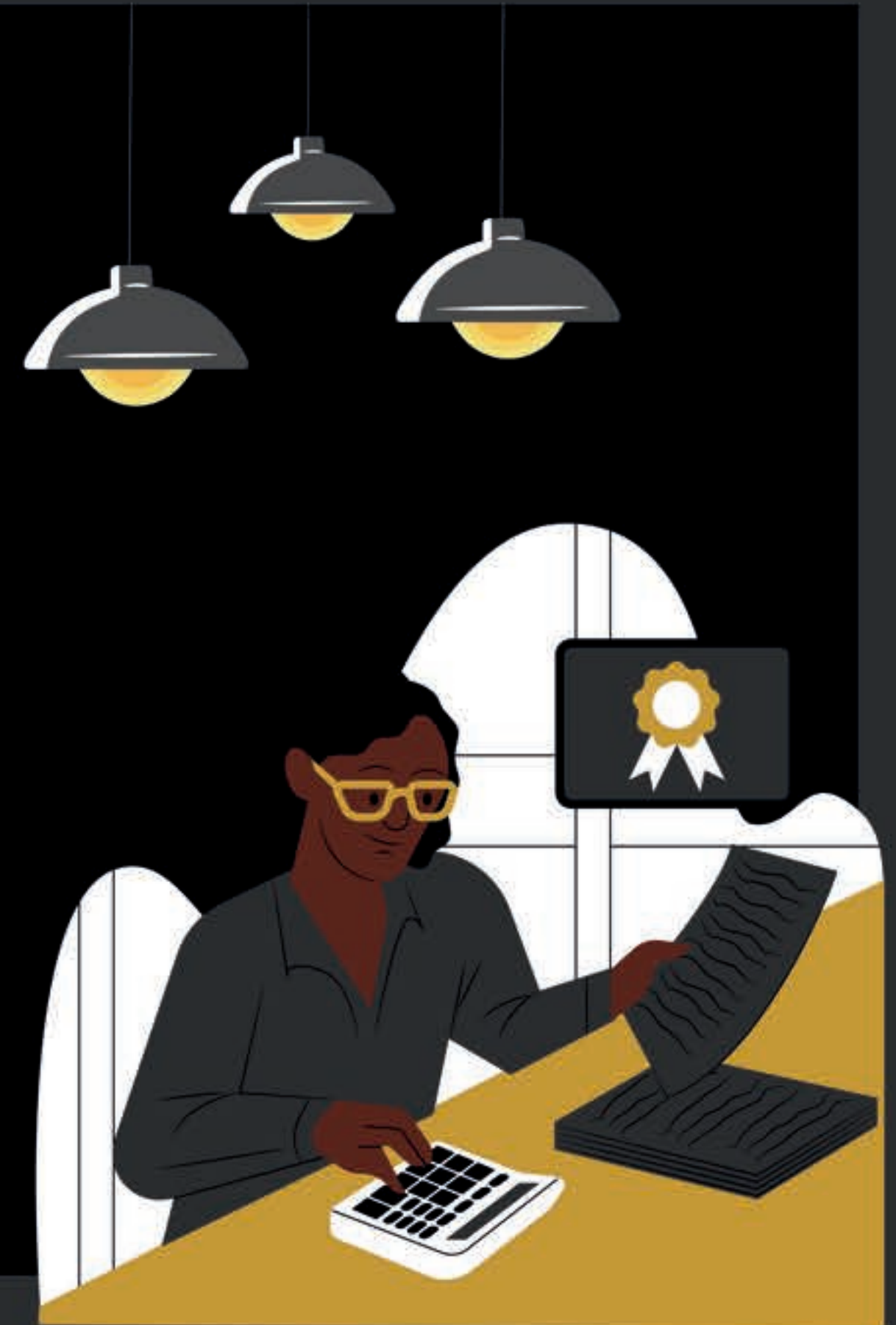


SPOT PRICE VS. ACTUAL COST

Spot price is the acknowledged base line for the market pricing of precious metals. This price constantly changes and does not factor in the actual costs associated with acquiring the metal in physical form. When gold and silver are purchased, the premium above spot price reflects the process to refine, mint, manufacture, market, acquire, insure and ship the metal to the consumer.

Spot prices are usually listed in USD. For our Canadian Customers, all prices are converted to CAD.

Precious metals are typically sold for spot price. This means that premiums are not recuperated upon a sale and can only be captured back once spot price has exceeded the total price paid. This is important to know when acquiring physical precious metals.



PROCESS SUMMARY

Simple. Transparent. Competitive.

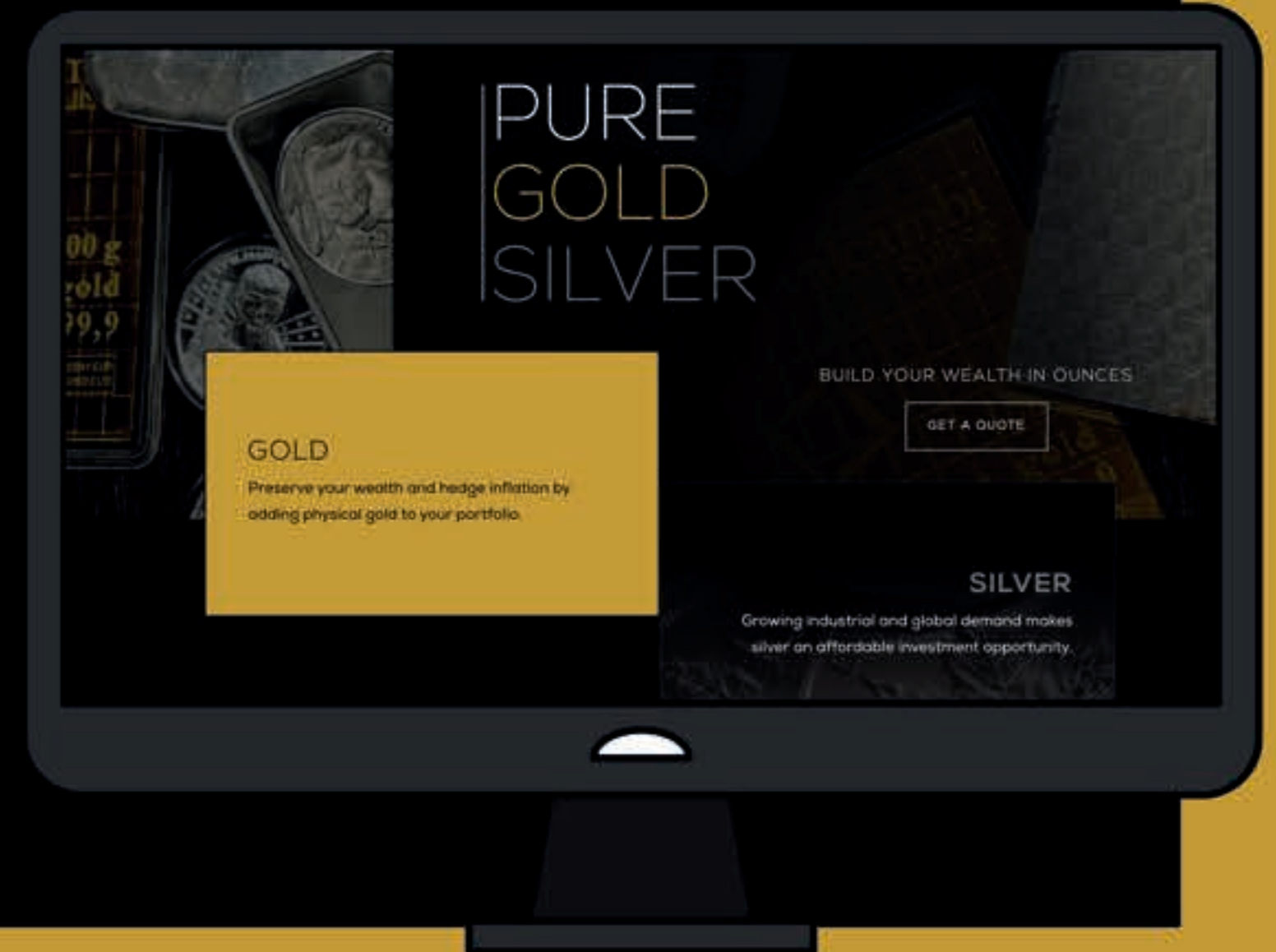
- From here or our website click "Quote"
- Follow the steps and submit request
- Receive a phone call and live quote from PGS
- Accept the quote and lock in order
- Receive invoice with payment instructions
- Submit payment to PGS
- Receive confirmation of payment
- Shipping details - track your order
- Receive order in hand
- Smile and refer a friend



Requesting a quote through our website is confidential, user friendly, and will expedite the process to best serve you.

Once you complete the online request form, one of our team members will be in contact with you to answer any questions and confirm the online request.

REQUEST A QUOTE





REVIEW QUOTE

Once a quote is created it will be sent for your review. PGS has a live quote system, which means you can adjust quantities, select desired products, and submit questions directly through the quote in real time. Products on the quote include images and descriptions you can expand to learn more about the products.

ACCEPTANCE OF QUOTE

Once you are happy with the selected products and price, you can accept the quote which will lock in the order and therefore activate the terms and conditions.

In rare instances, the price quoted may change based on market fluctuations. In the event this occurs you will be contacted prior to receiving an invoice.



INVOICE & PAYMENT OPTIONS

Pure Gold Silver will issue an official invoice inclusive of a unique client identification code to be used for current and future orders made with PGS. Payment is due within 2 business days of receiving the invoice.

There are a variety of convenient ways to submit payment:

- Online Bill Payment with participating banks*
- Electronic Transfer
- Wire Transfer
- Bank Draft

Once payment has been verified, you will receive confirmation via email or text.



SHIPPING & TRACKING OF ORDER

Whether the order is coming directly to your door or is being sent to a secure storage facility; you will receive a tracking notification.

Packages are insured until received.



Whether the order is coming directly to your door or is being sent to a secure storage facility; you will receive a tracking notification. Packages are insured until received.

Orders are typically received within 5-10 business days from payment clearance.

If you miss the delivery
- no worries -
it will be sent to
the nearest depot
to be picked up
within 5 days.

The package will be labelled with an alias name (rather than Pure Gold Silver) to further protect your confidentiality. Do not accept any packages that appear to be damaged or opened. As soon as you accept the package, the insurance is no longer in effect for the delivery.

RECEIVE ORDER IN HAND

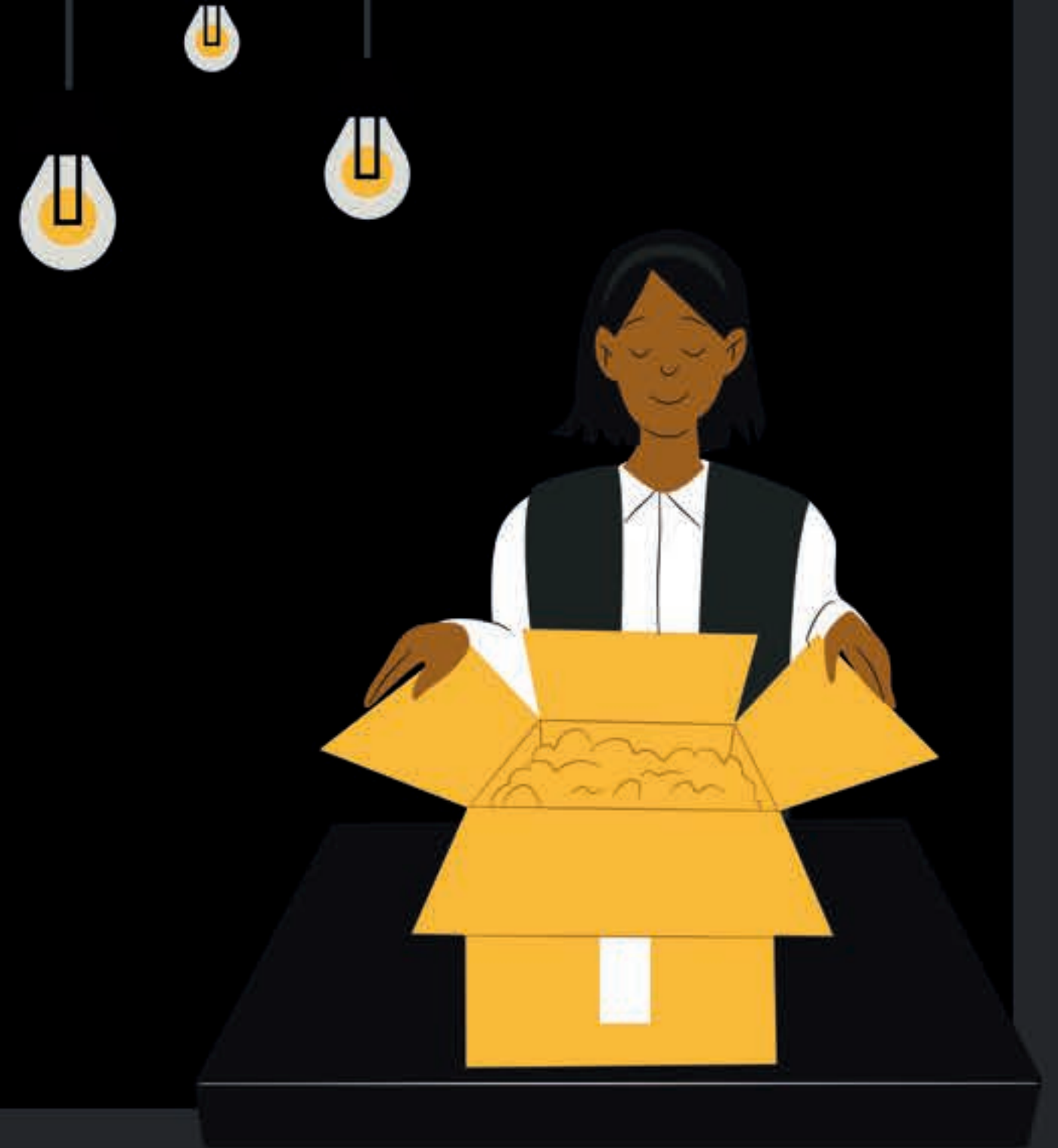


SMILE & REFER A FRIEND

Now that you own one of the worlds best hedging and capital preservation strategies, you can SMILE and enjoy the beautiful products received.

Pure Gold Silver relies on referrals as we operate by word of mouth and have done so since 2009.

Friends and family can always visit the website for more information or to request a quote. A text, call, or email are always welcome.



LIQUIDITY OPTIONS

When it is time to sell your investment, we can help you! With one quick phone call, you can sell your precious metals back to us.

Sell prices are always determined using spot price.

In the event you are not local, a shipping label will be provided to you to send your product to our liquidation warehouse.



AT HOME STORAGE

Home storage allows for immediate access to your collection of physical precious metals. If you store your metals at home, choose an extremely secure place.

There are a variety of ways to accomplish this; some store in a hidden safe that is bolted to the floor, others bury it. Message us for information on storage strategies.



BRINKS STORAGE

Live in another jurisdiction? Travel often? Don't have a safe place to store your precious metals? Take advantage of a secure, private storage service.

Brinks is an affordable, private facility with world class security. The full value of your metals are insured with easy liquidation. A minimal annual fee of 1% is charged monthly.



FREQUENTLY ASKED QUESTIONS

Q: How long does the entire process typically take?

A: The entire process typically takes 5-15 days. This is from the time a quote is locked in, to the product in hand. Supply and demand can cause shipping delays at times. If there is a delay, you will be notified.

Q: What is the minimum amount to purchase?

A: There is no minimum amount to purchase. Purchases over five thousand dollars have free shipping.

Q: Why is the spot price for gold and silver less than the price I pay for the physical metals?

A: Any cost over spot price is called a premium. Premiums are driven by market demand vs supply and are inclusive of the costs to produce the physical metal. Costs such as mining, melting, minting, insurance and shipping are included in the premiums.

Q: Is it better to purchase gold or silver?

A: There are benefits to holding both gold and silver and there is really no 'right' or 'wrong' way. We provide insight and strategy suitable to client goals and intentions. Our education package provides more detailed insight to this question.

Q: What sizes of gold and silver should I purchase?

A: Think of gold & silver holdings like a wallet with a variety of bills and coins. Gold & Silver can offer the same diversity through different weights and sizes of products. There is no right or wrong decision when choosing products, as it is a personal decision suitable to the intention of the purchaser.

Q: How long does it take to liquidate my metals?

A: With one quick phone call, you can sell your precious metals back to us. Sell prices are always determined using spot price. In the event you are not local, a shipping label will be provided to you to send your product to our liquidation warehouse.



WE APPRECIATE YOUR BUSINESS, REFERRALS, AND SUPPORT!

Pure Gold Silver Inc. can provide service anywhere in
Canada and United States.



We are a locally owned and operated family business that has been driven by word of mouth referrals since 2009. Thank You!



VISIT US



EMAIL US



CALL US

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HELLO@PUREGOLDSILVER.CA
1-403-396-9853



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